

Driving Sustainability Beneath Your Feet

At the intersection of design, durability, and environmental responsibility lies **our porcelain tile flooring** – a sustainable surface solution engineered to meet the premium expectations of Jaguar Land Rover and their dealership network and supporting your global sustainability ambitions.

Circular Manufacturing Process

Our porcelain tiles are made from up to **40% pre-consumer recycled content**, including reclaimed clay, feldspar, and scrap ceramics from the manufacturing process. This reduces raw material extraction and diverts industrial waste from landfills.

Our manufacturing partners utilize **closed-loop water recycling** systems, ensuring nearly zero water waste during production — a key win for water stewardship, especially in drought-prone manufacturing regions.

Low-Carbon Footprint

Our tile manufacturing partners operate using **advanced kiln technology** to cut emissions. Through lifecycle analysis, our porcelain tiles demonstrate a **low embodied carbon**, especially when compared to synthetic or petrochemical-based flooring solutions.

For example, compared to vinyl composition tile (VCT), porcelain tile can offer up to a **30–40% reduction in lifecycle carbon emissions**.

Durability = Less Replacement = Less Waste

Porcelain tiles have a **lifespan of 50+ years**, requiring minimal maintenance and replacement. Its resistance to wear, chemicals, and moisture makes it ideal for high-traffic areas like showrooms, service bays, and office environments.

Fewer replacements over time means **less environmental impact from disposal and manufacturing** — a clear contributor to circular building practices.

Green Certifications

Our products are:

- **GREENGUARD® Gold Certified** for low chemical emissions.
- Eligible for **LEED and BREEAM credits**.
- Manufactured in facilities that comply with **ISO 14001 Environmental Management Standards**.

We also offer **EPDs (Environmental Product Declarations)** and **HPDs (Health Product Declarations)** to provide full transparency — a crucial value for environmentally conscious global brands like JLR.

Designing for the Future Together

Porcelain tile flooring is more than a design choice — it's a **sustainable infrastructure decision**. When integrated into JLR's showrooms, offices, or production facilities, it visibly and materially supports your Reimagine strategy: decarbonizing, modernizing, and elevating every aspect of your brand.

Let's drive forward — from the ground up.

Only AutoStoneUSA is Made in the USA to support JLR!



We meet and exceed your carbon footprint, fossil fuel usage, and sustainability goals.

Our tiles are designed, engineered for your environment and perform better in your automotive space.

We are committed to be your lowest cost solution.

We will be in-stock for fast shipping and guaranteeing JLR on-time delivery - every time!