

PORSCHE

 ITALGRANITI

autostone
floor systems

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DESTINATION PORSCHE

the new corporate architecture design for dealerships
showroom tile materials

<https://autostoneusa.com/porsche/>

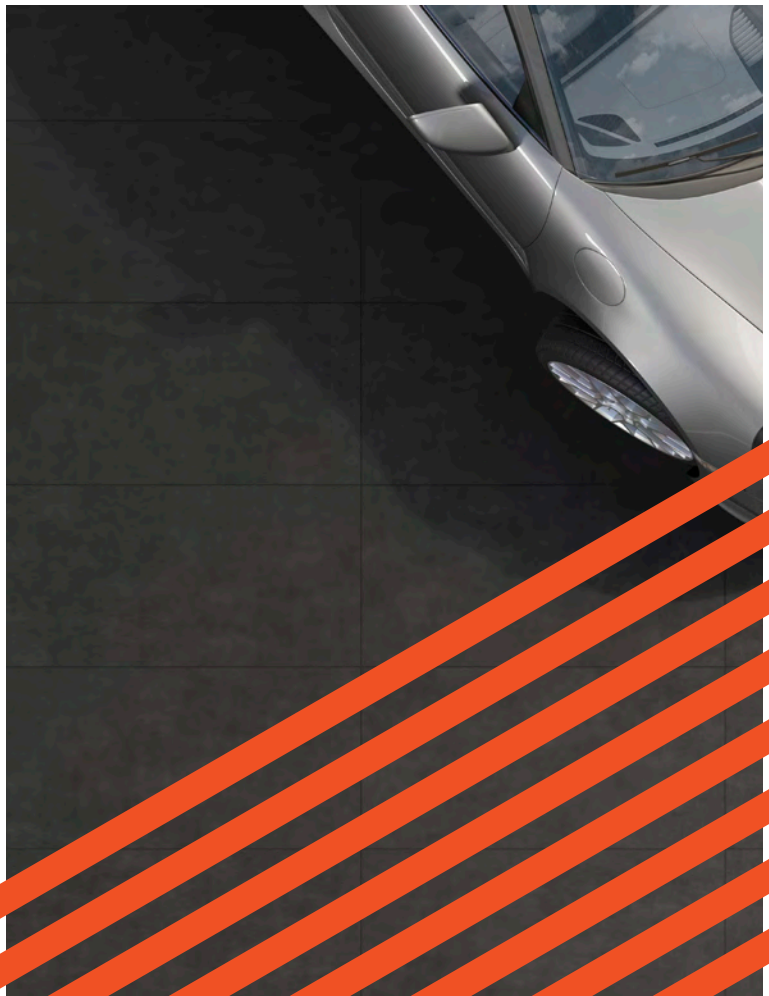
LIEFERANTENDOKUMENTATION FLIESEN

DOCUMENTATION OF SUPPLIERS TILES

“Destination Porsche,” dealerships are intended to become a central gathering place for the Porsche community, appealing to current as well as new customers. The new architecture is characterized by its flexibility, its use of digital media for individualized communication, and its emphasis on brand experience.

The materials listed in this design manual, produced for AutoStone Floor Systems (by ItalGraniti) are the materials that are approved by Porsche and are listed in the new Design Intent Manuals for Porsche projects.

This new store design and concept is being implemented on all future Porsche NA projects, from 2020 and beyond.



<https://autostoneusa.com/porsche/>

Fliesen Bodenbeläge

Schauraum

Produktname

New Black Factory

Einsatzbereich

Straßen, Approved, Tequipment, Classic XS, Owner's Collections

Hersteller Bezeichnung & Bestellnummer

Feinsteinzeug,
Normkonform EN 14411 ISO 13006 Blinddarm G
Gruppe Bla UGL con Ev ≤ 0,5%
Natürliche Rektifiziertes
Trittsicherheitsgruppe R10

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Tile Floor Covering

Showroom

Product name

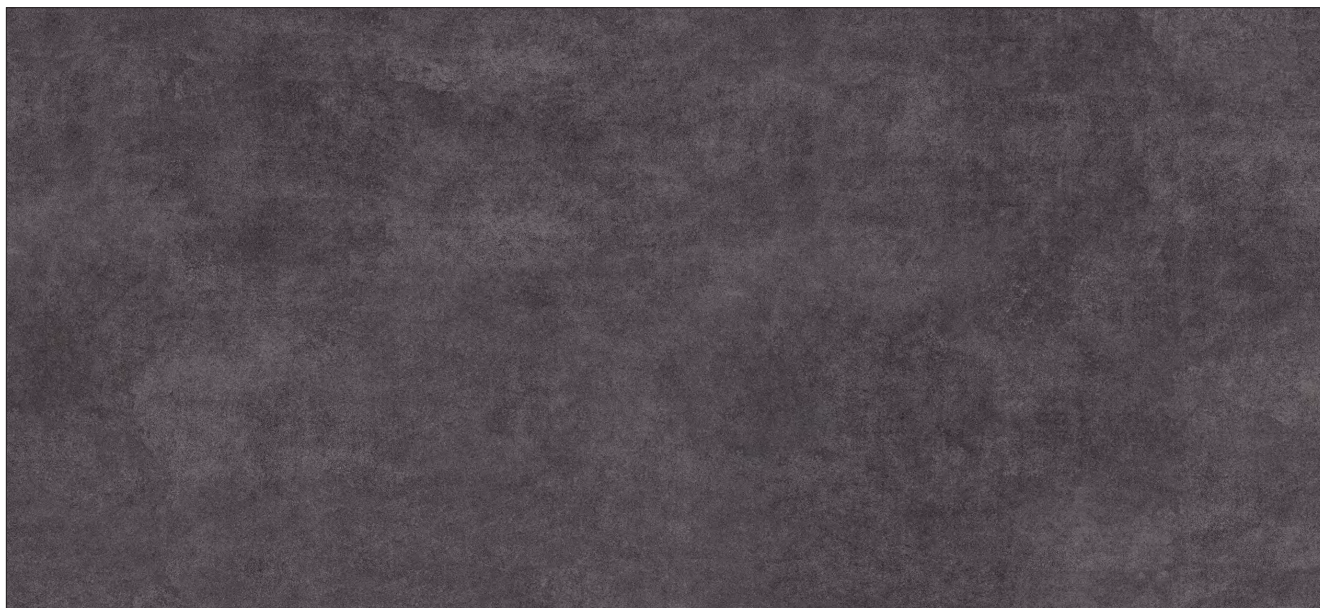
New Black Factory

Area of Application

Streets, Approved, Tequipment, Classic XS, Owner's Collections

Supplier Designation & Order Number

Porcelain Stoneware,
Conforming to standards EN 14411 ISO 13006 Appendix G
Group Bla UGL con Ev ≤ 0,5%
Matte Rectified
Slip resistance R10



Bestelldaten | Order Information

New Black Factory
120 x 240 x 0,6 cm | R10
80 x 160 x 0,95 cm | R10
60 x 120 x 0,95 cm | R10
30 x 60 x 0,95 cm | R10

Porsche Richtpreis | Guiding Price

120x240 cm
80x160 cm
60x120 cm
30x60 cm



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Fliesen Bodenbeläge

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Tile Floor Covering

Schauraum

Produktname

New Black Factory

Einsatzbereich

Service Reception

Hersteller Bezeichnung & Bestellnummer

Feinsteinzeug,
Normkonform EN 14411 ISO 13006 Blinddarm G
Gruppe Bla UGL con Ev ≤ 0,5%
Anti-Rutsch Rektifiziertes
Trittsicherheitsgruppe R11

Showroom

Product name

New Black Factory

Area of Application

Service Reception

Supplier Designation & Order Number

Porcelain Stoneware,
Conforming to standards EN 14411 ISO 13006 Appendix G
Group Bla UGL con Ev ≤ 0,5%
Antislip Rectified
Slip resistance R11



Bestelldaten | Order Information

New Black Factory
80 x 160 x 0,95 cm | R11
60 x 120 x 0,95 cm | R11
30 x 60 x 0,95 cm | R11

Porsche Richtpreis | Guiding Price

80x160 cm
60x120 cm
30x60 cm

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Fliesen Bodenbeläge

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Tile Floor Covering

Schauraum

Produktname

New White Factory

Einsatzbereich

Highlight, E-Performance

Hersteller Bezeichnung & Bestellnummer

Feinsteinzeug,
Normkonform EN 14411 ISO 13006 Blinddarm G
Gruppe Bla UGL con Ev ≤ 0,5%
Natürliche Rektifiziertes
Trittsicherheitsgruppe R10

Showroom

Product name

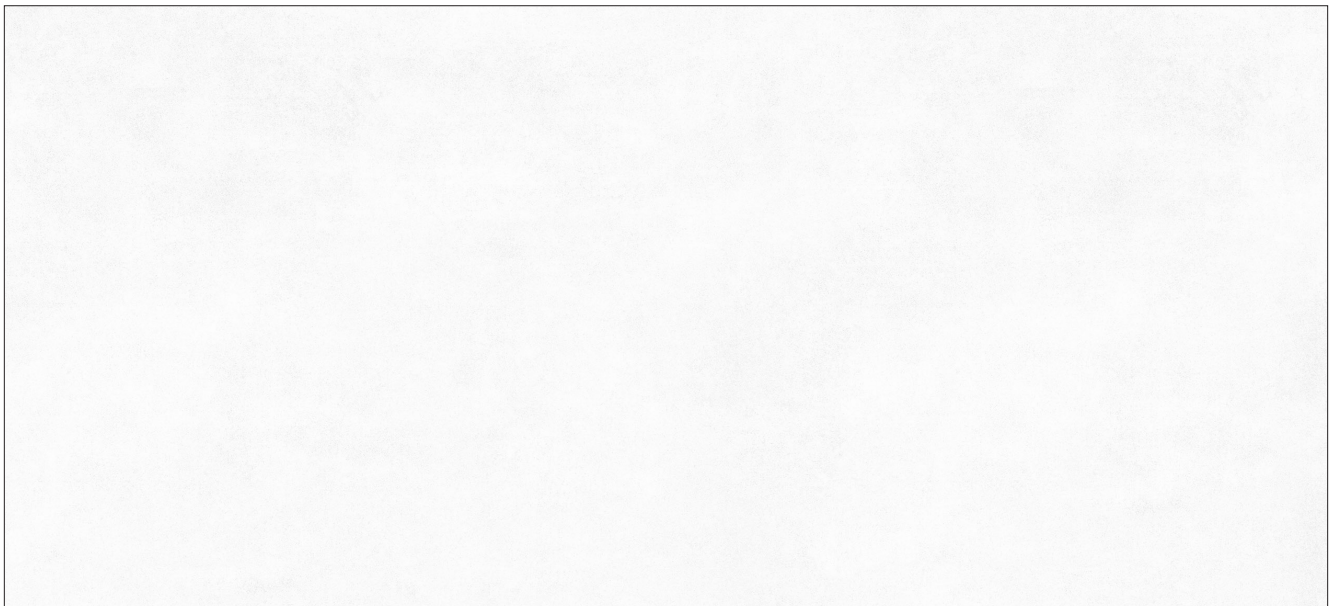
New White Factory

Area of Application

Highlight, E-Performance

Supplier Designation & Order Number

Porcelain Stoneware,
Conforming to standards EN 14411 ISO 13006 Appendix G
Group Bla UGL con Ev ≤ 0,5%
Matte Rectified
Slip resistance R10



Bestelldaten | Order Information

New White Factory

60 x 120 x 0,95 cm

30 x 60 x 0,95 cm

Porsche Richtpreis | Guiding Price

60x120 cm

30x60 cm

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Fliesen Technische Tabelle

Porcelain Stoneware Technical Table

Technische Daten Physical Properties	Norm Norms	Standardwert Reference Standard	Produkt Werte Product Values
Abmessungen Sizes	EN ISO 10545-2	Länge und Breite Length and width	± 0,2 %
		Stärke Thickness	± 0,5 %
		Kantengeradheit Straightness	± 0,2 %
		Rechtwinkligkeit Orthogonality	± 0,2 %
		Ebenflächigkeit Warpage	± 0,2 %
Wasseraufnahme Water absorption	EN ISO 10545-3	Ev ≤ 0,5 %	0,1 %
Biegezugfestigkeit Modulus of rupture	EN ISO 10545-4	mind. 35 N/mm ² sp. > = 7,5 mm: min 1300 N sp. < 7,5 mm: min 700 N	> 45 Konform Conforming
Bestimmung des Widerstandes gegen Tiefenverschleiß Scratch resistance	EN ISO 10545-6	max. 175 mm ³	140 mm ³
Wärmeausdehnun Thermal expansion coefficient	EN ISO 10545-8		6,8 MK ⁻¹
Temperaturwechselbeständigkeit Thermal shock resistance	EN ISO 10545-9	Test ueberstanden nach ISO 10545-1 Pass according to ISO 10545-1	Widerstandsfähig Resistant
Frostbeständigkeit Frost resistance	EN ISO 10545-12	Test ueberstanden nach ISO 10545-1 Pass according to ISO 10545-1	Widerstandsfähig Resistant
Beständigkeit gegen schwach konzentrierte säuren und laugen Resistance to low concentrations of acids and alkali		Angegebener Wert Declared value	Widerstandsfähig Resistant
Beständigkeit gegen stark konzentrierte säuren und laugen Resistance to high concentrations of acids and alkali	EN ISO 10545-13	Angegebener Wert Declared value	Widerstandsfähig Resistant
Beständigkeit gegen chemische haushaltsreiniger und zusatzstoffe für scwhimmbäder Resistance to domestic chemicals and additives for swimming pools		UB min.	UA
Fleckenbeständigkeit von unglasierten natur Fliesen Stain resistance of unglazed matte porcelain	EN ISO 10545-14	Angegebener Wert Declared value	Widerstandsfähig Resistant
Text deutsch Color resistance to light	DIN 51094	Die Muster dürfen keine sichtbaren Farbveränderungen aufweisen No noticeable color change	Keine Veränderung nach dem Test No alteration after testing
Reibungskoeffizient (Schlupfrigkeit) Friction coefficient (slipperiness)	DIN 51130		Angegebener Wert Declared value
	DIN 51097		Angegebener Wert Declared value
	B.C.R.A - D.M. 236/89	Nach anforderung If needed	> 0,40 Dry / > 0,40 Wet
	ASTM C1028-2007		> 0,60 Dry / ≥ 0,60 Wet
	ANSI A 137.1-2012		≥ 0,42 Wet

Anfrage-Preisliste

Inquiry price list

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Absender / Address

Firma / company _____
 Name / name _____
 Straße / street _____
 PLZ, Ort / ZIP, city _____
 Land / country _____
 Telefon / phone _____
 E-Mail / email _____

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Anfrage für Porsche Zentrum in / Inquiry for Porsche Center in

Gewünschter Liefertermin / favored delivery date

Foto Picture	Farben Colors	Oberflächen Surfaces	Formate Sizes	Dicke Thickness	Trittsicherheitsgruppe Slip resistance	Codes Codes	Menge Quantity
	New Black Factory	Matte	120x240 cm	6 mm	R10	I80XLAR10	_____
	New Black Factory	Matte	80x160 cm	9,5 mm	R10	I80GAR10	_____
	New Black Factory	Matte	60x120 cm	9,5 mm	R10	I80BAR10	_____
	New Black Factory	Matte	30x60 cm	9,5 mm	R10	I80G63R10	_____
	New Black Factory	Textured for higher STF rating	80x160 cm	9,5 mm	R11	I80GAR11	_____
	New Black Factory	Textured for higher STF rating	60x120 cm	9,5 mm	R11	I80BAR11	_____
	New Black Factory	Textured for higher STF rating	30x60 cm	9,5 mm	R11	I80G63R11	_____
	New White Factory	Matte	60x120 cm	9,5 mm	R10	I81BA	_____
	New White Factory	Matte	30x60 cm	9,5 mm	R10	I8163	_____

Project Examples of AutoStone materials by ItalGraniti installed in Porsche North America dealership projects:

